

30 March 2009

Announcement

AVENUES is an alliance of industry-leading experts and small companies providing independent advisory services to clients in financial markets.

Real in-depth experience of trading venues is held in the organisations themselves or by a small number of independent advisors. AVENUES is an umbrella for such advisors.

AVENUES members meet regularly, share knowledge and develop new ideas, to support the dynamic and rapidly changing trading venues market. We share common values: We strive to be thought-leaders; we are always straight-forward, transparent and delivery-focused; we never try to over-leverage our position – we have no B-team or ‘bench’!

The main benefit is to the trading venue organisations, our clients. AVENUES makes it much easier to access a broader and deeper knowledge base. By drawing on our members and extensive network, AVENUES is able to create trusted, respected, multi-disciplinary teams at short notice.

With AVENUES, the whole is greater than the sum of the parts.

AVENUES Advisory Services

- Strategic consulting and business development
- Market structures and governance
- Legal and regulatory issues
- Organisational structure, capability and capacity
- Industry business processes and systems
- Interim Management
- Programme and IT management.

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